













The 35th International Society for Business Innovation and Technology Management Roundtable Conference (Thailand Chapter)

November 21st -23rd, 2025

Mandarin Hotel, Thailand

Announcement and Call for Papers

Theme "Environment, Social and Governance in Sustainable Production & Consumption"

<u>www.isbitm.com</u>

The conference aims to provide a forum for the exchange of ideas on the latest international business innovation developments in the field of management among researchers and practitioners in universities and industries, and to seek opportunities for collaboration among the participants. The conference is also expected to foster networking, collaboration and joint effort among the conference participants to advance the theory and practice as well as to identify major trends in Innovation and Circular Economy. The ISBITM conferences have been very successful in attracting participations from all over the world. Currently, there are European BITM, African BITM and Asia Pacific BITM for our regional development.

Conference Chairs

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Organizing Committee Chair

- Ming-Lang Tseng, Asia University, Taiwan
- Kathleen Aviso, De La Salle University, Philippines

Programme Chair

- Ming Lim, University of Glasgow
- Kitikorn Charmondusit, Mahidol University, Bangkok
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Taiwan

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- Kim Hua Tan, Professor, University of Nottingham, UK
- Ming Lim; Professor, University of Glasgow, UK

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Co-organizers and Partners

Faculty of Economics, Thammasat University, Thailand RMUTR, Thailand Universiti Kebangsaan Malaysia, Malaysia De La Salle University, Philippines IICE, Asia University, Taiwan

Chinese Institute of Innovation Management Development

Topic of Interests

- Circular Economy
- Sustainable Development Goals & Sustainable Lifestyle
- Business & Economic Decision-Making Model
- Sustainable Operations Research
- Management Science
- Technology Management
- Green Innovation
- Sustainable Finance

Important Dates

Submission of Abstract
Notification of Acceptance
Conference date
Oct 01, 2025
Nov 01, 2025
Nov 21-23, 2025

Conference Fee (Welcome Cocktail & Conference Proper)

Registration fee (per person) USD 500 Conference fee for two papers (per person) USD 600

Regular Papers Submission and Keynote

Authors should electronically submit ABSTRACT in MS WORD document, and to EMAIL: garykjwu@gmail.com (Prof GARY). The first page of the paper must contain the titles, names and affiliations of the authors, email address, and four keywords/phrases. Please identify the corresponding author giving full contact information including email address.

Keynote:

Prof Ming-Lang Tseng, Asia University, Taiwan, EiC, JIPE Prof Shabbir Gheewala, King Mongkut's Univ of Tech Thonburi Prof Kanchana Sethanan, Khon Kaen University

Publications

The outstanding conference papers will be recommended directly to the guest editors of the SSCI/SCI journal special issues, who are present in the conference. There are papers will recommend to Journal of Industrial and Production Engineering (EI); Management of Environmental Quality: An International Journal (EI)